

Strategic Framework (core to being sustainable) NM Comp Cancer Council



What are we trying to sustain?

The comprehensive cancer council

NOTE: this represents a transition from a council that is set up to complete (CDC) plan and implement the plan... it will take a period of time to re-invent

Background

- Started as a CDC required coalition
- Supported by State DOH cancer program
- Primarily to ensure statewide input and representation in the development, implementation and evaluation of the NM Comp Cancer Plan
- Current need for the council is peer to peer support, information sharing, learning, collaboration; stronger recognition of cancer and cancer burden; stronger collective and coordinated voice

Purpose

- The purpose of the Council is to foster coordination and collaboration among cancer related organizations to reduce the burden of cancer in NM

Vision

- New Mexicans are aware of and educated about cancer prevention, screening, treatment and survivorship and have access to services

Impact

- Stronger, more effective cancer related organizations throughout the State and a stronger, more influential (collective) voice for cancer prevention and control

Description

- The council is a network of cancer professionals and volunteers working together to support, develop and enhance cancer programs and services

Functions

- Networking
 - Information sharing, education, coordination and professional development among members

- Coordinated Initiatives (activities)
 - Statewide (coordinated) cancer awareness and education initiatives or campaigns
 - Collective voice
- Statewide presence/ representation / voice/ coalition for cancer planning, recognition and support

Position

- The council is NM's Statewide association for cancer related organizations

Role

- Coordination
- Education and professional development
- Collaborative initiatives

Imperatives (*things we must do to be successful*)

- Organizational / programmatic development- (reinvent the council as the “professional org.”)
- Professional development / training/ mentorship for members
- Collaborative initiatives –do real work
 - Issues and workgroups
 - Comp cancer plan implementation team
- Recruit and retain members
- Marketing and fundraising

Members

- Professionals, staff, and volunteers of cancer related organizations and agencies

Goals

Council composition, structure, and role