


NM Comp Cancer Council  
Strategic Framework and Sustainability Plan  
June 14, 2012



## History

- Started as a CDC required coalition
- Supported by State DOH cancer program
- Primarily to ensure statewide input and representation in the development, implementation and evaluation of the NM Comp Cancer Plan



## Current Situation

- Over 100 members
- Diverse Statewide representation
  - Large and small; urban and rural and tribal, cultural representation
  - Across comp cancer spectrum of services
- Strong and active executive committee
- Formal structure in by-laws, participation agreements etc.
- Productive work groups with tangible products
- Less influential or visible as would like
- Potential to refine and develop as an organization with some independence from the State



## Need

- Peer to peer support- information sharing- learning- collaboration
- Stronger recognition of cancer and cancer burden
- Stronger collective and coordinated voice



## Purpose

- The purpose of the Council is to foster coordination and collaboration among cancer related organizations to reduce the burden of cancer in NM



## Vision (of Success)

- New Mexicans are aware of and educated about cancer prevention, screening, treatment and survivorship and have access to services



## Impact

- Stronger, more effective cancer related organizations throughout the State and a stronger, more influential (collective) voice for cancer prevention and control



## Description

- The council is a network of cancer professionals and volunteers working together to support, develop and enhance cancer programs and services



## Primary Functions

- **Networking**
  - Information sharing, education, coordination and professional development among members
- **New Mexico Cancer Plan** development, implementation and evaluation
- **Coordinated Initiatives** (activities)
  - Statewide (coordinated) cancer **awareness** and education initiatives or campaigns
  - Collaborations to implement *New Mexico Shared Strategic Plan for Prevention and Control of Chronic Disease*
- **Collective voice**
  - Statewide **presence/ representation** / voice/ coalition for cancer planning, recognition and support



## Position/ Niche

- The council is NM's Statewide association for cancer related organizations



## Role

- Coordination
- Education and professional development
- Collaborative initiatives
  - Awareness campaigns
  - Policy
  - State comp planning



## Members

- Professionals, staff, and volunteers of cancer related organizations and agencies
  - Associated interest
  - Volunteers affiliated with cancer related organizations
  - Business or policy related interests



## Audience – who cares

- Members
- State DOH
- Communities we serve
- US Senators/ elected officials
- Media
- Patients/ survivors / advocates
- Other professional associations



## Supporters

- State department of health
- Larger organizations
- Vendors- medical suppliers, pharma, business office suppliers, genetic counseling interests, research interests



## Imperatives

- Organizational / programmatic development- the council as the "professional org."  
Systems, structure, programs
- Professional development / training/ mentorship for members
- Collaborative initiatives –do real work  
Issues and workgroups
- Recruit and retain members
- Marketing and fundraising



## Business Model

- Volunteer driven
- Voluntary participation
- Membership or affiliation based
- Member services



## Budget

- Staff support
  - Coordination function
  - Information sharing
- Meeting support
- Web site
- Data base management
- Publications or materials



## Possible Future Sources of Funds

- Conference revenues
  - Fees
  - Sponsorships- feds, state, private, foundation
- Professional development
  - Fees
- State Cancer support
- Corporate contributions

