

# THE COUNCIL TIMES



Issue 4 / October 2013

**WELCOME** to the *Council Times*, the official newsletter of the New Mexico Cancer Council

## 2013 Cancer Conference and Cancer Council Retreat

**The 2013 New Mexico Cancer Conference and Cancer Council Retreat is scheduled for October 30th and 31st at the Marriott Pyramid North in Albuquerque.** Through a partnership between the New Mexico Department of Health Cancer Section and the New Mexico Cancer Council, the Conference provides continuing education on a range of cancer control topics for health care providers from across the state. The venue provides an opportunity to educate healthcare providers and other cancer control professionals. This year, topics will include information on the Affordable Care Act, addressing health systems change and the provision of appropriate clinical preventive services.

Registration for the Cancer Conference is now open and can be accessed through the following link: [www.regonline.com/nmcancerconference](http://www.regonline.com/nmcancerconference).

The annual Cancer Council Retreat will also be held in conjunction with the Conference. The Retreat, scheduled for 1:00 - 5:00 p.m. on October 30th, is a collaborative opportunity for the Council membership to discuss activities for the upcoming year and develop a plan to achieve and evaluate those goals. You may register for the Retreat using the Conference registration link above.

## Community Clinical Linkages Training for Council Members

A training held earlier this year provided Cancer Council members an opportunity to learn more about community-clinical linkages. Community-clinical linkages are alliances formed between clinicians, consumers, community organizations and other partners to ensure that people with or at high risk of chronic diseases have access to community resources and support to prevent, delay, or manage chronic conditions.

The training, facilitated by Maria Otero of Nuestra Salud LLC and Sandra Adonakis of the American Cancer Society Cancer Action Network, provided a broad overview of community-clinical linkages and included examples of linkages in New Mexico, factors that contribute to successful linkages, how linkages can address health disparities and the importance of developing inter-organizational relationships. Participants also talked about how their own organizations can establish or strengthen community-clinical linkages as a way of enhancing the effectiveness of the work they do and benefiting the populations they serve.

The training was met with enthusiasm and participants expressed interest in learning more about the topic. A more in-depth follow-up training is planned for later this year. Information will be made available to the Council as details are established.

## REMINDER!

The 2013 Cancer Council Retreat will take place on Wednesday, October 30th, 2013 in conjunction with the New Mexico Cancer Conference

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This newsletter is published to help New Mexico Cancer Council members stay connected between Council meetings and to share important information about past, present and upcoming Council events and initiatives.

Many resources can be found on the Council website including meeting minutes and materials from past Council educational trainings. Visit [www.nmcancercouncil.org/](http://www.nmcancercouncil.org/)

## New Mexicans Participate in Cancer Prevention Study - 3



New Mexicans living in Albuquerque had until September 14th, 2013 to enroll in the American Cancer Society's research study called the Cancer Prevention Study-3 (CPS-3). The study, which is still enrolling people in select communities across the country, is open to men and women between the ages of 30 and 65 years who have no personal history of cancer. The study has the ultimate goal of enrolling at least 300,000 adults from various racial and ethnic backgrounds from across the United States and Puerto Rico. Study participants must be willing to commit to the study long-term which means completing periodic follow-up surveys at home for the next 20-30 years.

Researchers will use the data from CPS-3 to build on evidence from a series of American Cancer Society studies (CPS-1 and CPS-II) that began in the 1950s that collectively have involved millions of volunteer participants. Those studies confirmed the link between cigarette smoking and lung cancer, demonstrated the link between larger waist size and increased death rates from cancer and other causes, and showed the considerable impact of air pollution on heart and lung conditions. The current study, CPS-II, began in 1982 and is still ongoing. But changes in lifestyle and in the understanding of cancer in the more than two decades since its launch make it important to begin a new study.

For New Mexicans who enrolled in this study, it provides an opportunity to participate in historic research. For more information on CPS-3, visit the American Cancer Society's website: [www.cancer.org/cps3](http://www.cancer.org/cps3).

## Cancer Council Resources



Research to Reality, an initiative of the National Cancer Institute, offers informative cyber-seminars which explore issues of practice-based evidence and evidence-based practice. All seminars are archived and can be accessed at any time for viewing. Links to some recent seminars include:

- [Implementation and Implications: The Impact of the Affordable Care Act on Cancer Control](#)
- [The Role of Primary Care in Cancer Prevention and Control: International and US Perspectives](#)
- [Cultural Competency and LGBT Health Disparities: Identifying Barriers and Tailoring Strategies](#)

### Delivering High-Quality Cancer Care: Charting a New Course for a System in Crisis

The barriers to achieving excellent care for all cancer patients remain daunting. The Institute of Medicine convened a committee of experts to examine the quality of cancer care in the United States and formulate recommendations for improvement. This recently-released report presents the committee's findings and recommendations and can be downloaded from the [Institute of Medicine's](#) website.

### The Role of Communication Across the Cancer Continuum: A Systematic Review of the Literature

This report developed by the National Cancer Institute, American Cancer Society, and Centers for Disease Control and Prevention's Division of Cancer Prevention and Control presents the findings of a systematic literature review which summarizes what is known about the role of communication across the cancer control continuum. The report also presents practice findings and recommendations. This [document](#) may be helpful to various Council workgroups as they work on Council priorities.

## Member News

### Council has new Chair- elect!

Remona Benally was recently voted as the new Chair-elect of the Cancer Council. Remona's tenure as Chair will begin July 1st, 2014.

Thank you to Remona for your hard work and dedication to the Council and for assuming this important role!

### Terri Stewart Elected to National Committee

Earlier this year, Teresa Stewart, Executive Director of New Mexico Cancer Care Alliance and member of the Cancer Council's Executive Committee was elected to represent the UNM Cancer Center on the American Association of Cancer Institutes' (AACI) Clinical Research Initiative Committee.

Comprised of 95 leading cancer research centers, the AACI's Clinical Research Initiative improves how Clinical Trials Offices in the United States manage clinical trials. Working with the Food and Drug Administration and the National Cancer Institute, the Clinical Research Initiative has streamlined clinical trials reporting, enabling cancer centers to submit data more easily and inexpensively.

### Stay connected between Council meetings with Google Groups

The Cancer Council has a forum for sharing information and resources such as an-

### Tobacco Cessation Resource

Just a reminder that the Department of Health's Tobacco Use Prevention and Control (TUPAC) Program offers free, comprehensive cessation services including web and phone-based cessation services and text message support. Web-based services can be accessed through [www.quitnownm.com](http://www.quitnownm.com) (QuitNowNM.com). Phone-based cessation services can be accessed through 1-800- QUITNOW. Free Nicotine Replacement Therapy is available for both types of cessation services. Services are also available to Spanish speaking populations at 1-855-DEJELO-YA or [www.DejeloYaNM.com](http://www.DejeloYaNM.com).

nouncements of funding availability, job openings, professional education opportunities, and public education events. Email [Marissa.kutzscher@state.nm.us](mailto:Marissa.kutzscher@state.nm.us) to join.

### New Cancer Council URL

Please note that the New Mexico Cancer Council website has a new URL: <http://nmcancercouncil.org/>. However, the "older" URL will still direct you to the website, as well.

### Welcome New Council Members!

The Executive Committee has approved the following new NMCC members:

**Kathy Anderson** (New Mexico Cancer Care Alliance)

**Lacey Daniell** (American Cancer Society Cancer Action Network)

**Lora Deanne Heikkinen** (Presbyterian Health Plan)

**Dr. Glenroy Heywood** (American College of Surgeons, Commission on Cancer)

**Marissa Nordstrom Perez** (The Cancer Center at Presbyterian)

**Sue Whipple** (Cancer Services of New Mexico)

## Fall/Winter 2013 SELECT HEALTH OBSERVANCES

### October:

National Breast Cancer Awareness Month

### November:

Lung Cancer Awareness Month

National Stomach Cancer Awareness Month

Great American Smokeout (Nov. 21st)

## UPCOMING 2013 MEETINGS

### Council Meetings

October 30th and 31st - Council Retreat and Cancer Conference

### Executive Committee Meetings

Oct. 15, 2013: 2:30-4:30p  
Dec. 10, 2013: 2:00-4:00p

All meetings can be found on the Council website: <http://nmcancercouncil.org>

*Do you have ideas for the NMCC newsletter? Share them with the PR workgroup for consideration! Contact Christine Brown at [christina.brown@state.nm.us](mailto:christina.brown@state.nm.us).*